



C3 Korean Canadian Society



13th Annual
Leadership Conference

Navigating a Post-COVID World

Conference Program



C3 Korean Canadian Society

C3 Korean Canadian Society acknowledges the generosity and support of our sponsors. Without their shared commitment to the next generation of leaders in our community, the 2022 C3 Conference would not be possible.

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The 13th C3 Leadership Conference 2022

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2022 C3 Leadership Conference Committee



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PRIME MINISTER • PREMIER MINISTRE

September 24, 2022

Dear Friends:

I am pleased to offer my warmest greetings to everyone attending the 13th Annual Leadership Conference hosted by the C3 Korean-Canadian Society.



This event offers post-secondary students, recent graduates and young professionals networking opportunities and career related resources to help them succeed in their search for employment. I am certain that delegates will find the many keynote presentations, workshops and other activities centred on this year's theme, "New Horizons – Navigating a Post-COVID World," both informative and rewarding and that they will come away from this experience with a new appreciation for the many exciting and rewarding possibilities that await them.

I would like to thank the organizers for their hard work in putting together this year's conference. You can take pride in your commitment to inspiring youth in the community to achieve their goals and pursue their dreams.

Please accept my best wishes for an enjoyable conference.

Sincerely,

The Rt. Hon. Justin P. J. Trudeau, P.C., M.P.
Prime Minister of Canada



CONSULATE GENERAL OF THE REPUBLIC OF KOREA
VANCOUVER, B.C. CANADA

A message from the Consul General of the Republic of Korea



I would like to offer my sincere congratulations to the C3 Korean Canadian Society on the occasion of their 13th Annual Leadership Conference. For over a decade, the C3 Society has lifted up the Korean Canadian community by providing networking opportunities, career advice, and by inspiring the next generation. Thousands have attended this annual event and have gone on to have thriving careers. I have no doubt that this will be another successful year.

This year's theme, "New Horizons- Navigating a Post-COVID World," could not be more timely. The pandemic and its lasting impacts have created a difficult economy and job market for many, and this year's theme will address a variety of topics to inspire us in tackling this issue. The pandemic also emphasized the need for global cooperation, and as members of the Korean Canadian community, your multicultural heritage is a strength that will carry you far.

This conference will be an invaluable opportunity to exchange thoughts and ideas with members of the Korean Canadian community from a variety of career and educational backgrounds. I hope this conference will be an important momentum to further broaden network among future leaders of Korean-Canadian community.

Once again, I'd like to offer my congratulations and gratitude to C3 Korean-Canadian Society, as well as all the speakers and attendees.

Sincerely,

Jongho Kyun

Consul General of the Republic of Korea in Vancouver

SENATE
The Honourable Yonah Martin



SÉNAT
L'honorable Yonah Martin

September 2022



A MESSAGE FROM THE HONOURABLE YONAH MARTIN

As Honorary Patron of C3 Korean Canadian Society, I am honoured to extend my warmest greetings to all those attending the 13th Annual C3 Leadership Conference “New Horizons – Navigating a Post-COVID World”.

The past few years have been challenging but together we have persevered and can look ahead with renewed hope and vision, a true testament to the theme of this year’s conference.

C3’s Leadership Conferences, past and present, have offered valuable opportunities to network, share important information and insights, explore career paths and inspire leadership.

As the co-founder of C3, I am proud to be a part of this wonderful community. I would like to recognize all the mentors and speakers for taking the time to participate in this year’s conference. I also commend Chair Mike Lee and C3’s dedicated Board of Directors, members, organizers and volunteers without whom this conference would not be possible year after year.

On behalf of the Senate of Canada, best wishes for a meaningful conference. May this year’s conference be equally informative and inspiring for everyone in attendance!

Sincerely,

A handwritten signature in blue ink, appearing to be "Yonah Martin".

The Honourable Yonah Martin
Deputy Leader of the Opposition in the Senate



A MESSAGE FROM PREMIER JOHN HORGAN

As Premier of the Province of British Columbia, I am pleased to welcome attendees, speakers and facilitators of the 13th Annual Leadership Conference hosted by the C3 Korean Canadian Society.

This event aims to foster leadership and growth opportunities for post-secondary students and recent graduates by offering informative workshops, fun networking opportunities, inspiring keynote sessions and more. I am confident this year's theme, "New Horizons – Navigating a Post-COVID World" will serve as a springboard for important discussions and networking opportunities as we move towards our post-pandemic economy together.

I want to extend my appreciation to the hard-working organizers behind this event, as well as the inspiring lineup of Asian-Canadian leaders who are here to showcase their success for the benefit of young professionals. Thank you all for doing your part in ensuring people of Korean descent in BC have all the tools they need to be successful in achieving their career goals.

Please accept my best wishes for an uplifting 2022 conference!


HONOURABLE JOHN HORGAN
PREMIER OF BRITISH COLUMBIA

STEVE KIM
COQUITLAM
CITY COUNCILLOR

August 25th, 2022

Mike Lee
Chair
C3 Korean-Canadian Society

Dear Chair Lee,

Please accept this letter of congratulations to C3 Korean-Canadian Society for hosting its 13th Annual Leadership Conference on September 24th, 2022 at SFU Harbour Centre.

I strongly believe this year's theme, New Horizons: Navigating a Post-COVID World, is both timely and meaningful for young adults and students. There is no question the past two and a half years have been difficult for many. However, this opportunity for the next generation to gather, get inspired and meet new people, especially during this critical period of recovery, will no doubt deliver significant impact and value to all those in attendance.

As many know, C3 is near and dear to my heart, so I applaud your team's dedication and passion to bringing this annual event back to life. I wish your board, the conference team, volunteers, speakers and delegates a complete success for the day.

Respectfully,



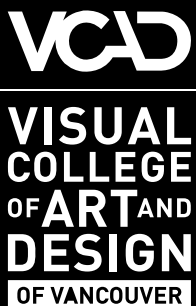
Steve Kim
Coquitlam City Councillor

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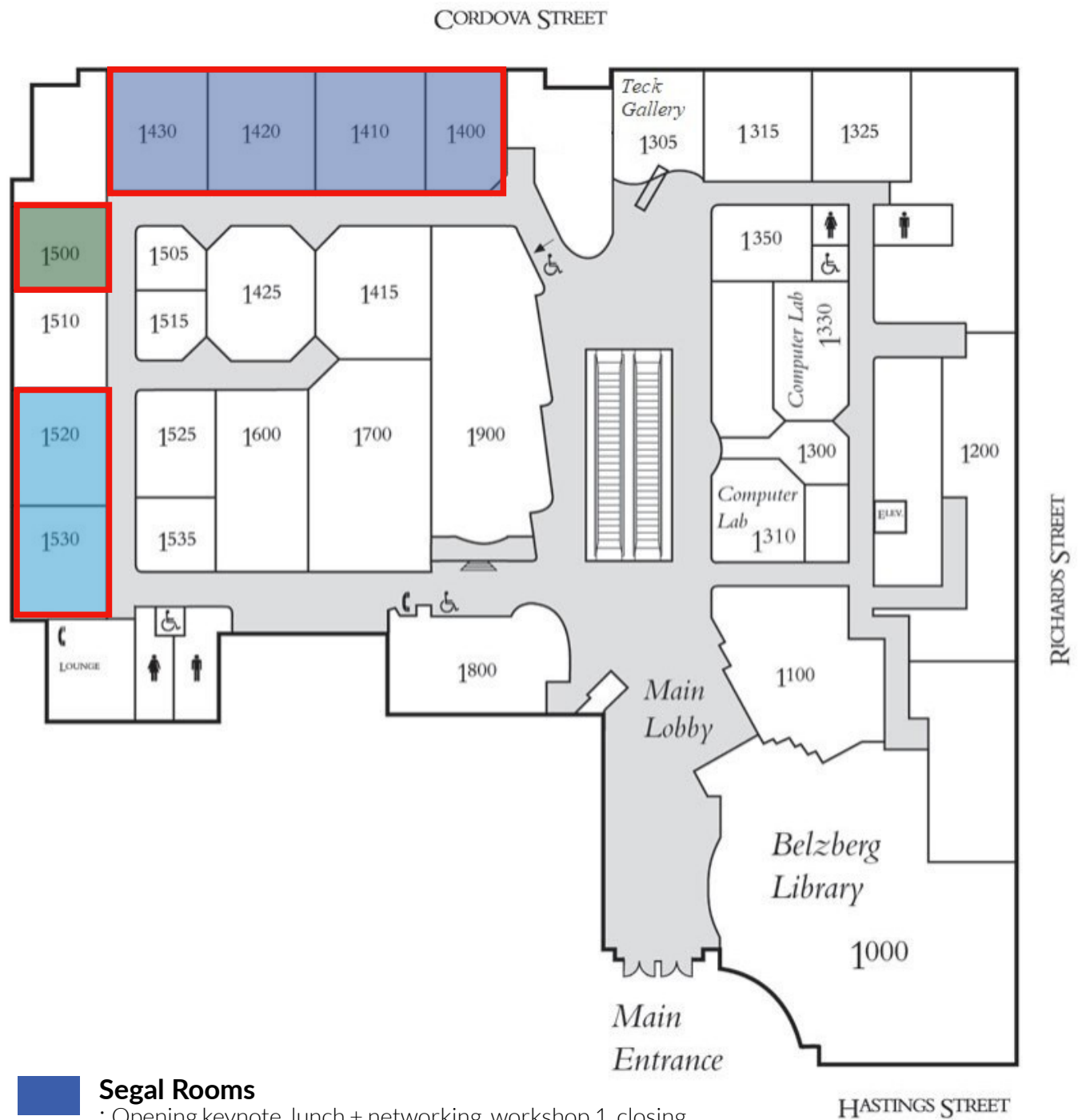
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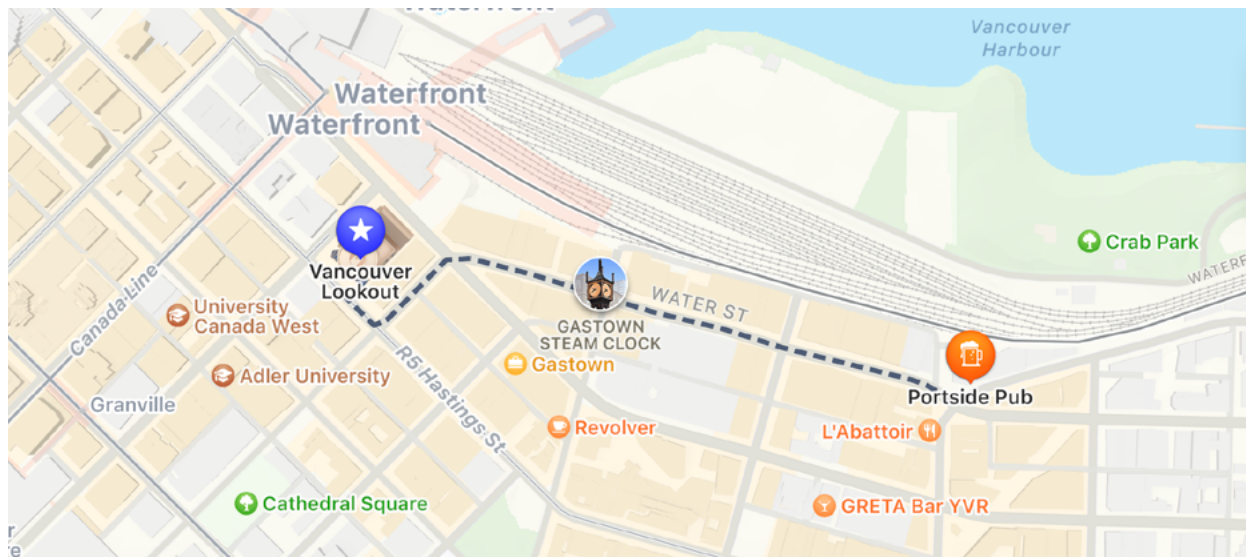
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Map



CONFERENCE SCHEDULE

- 10:00 Registration
11:00 Opening Remarks
11:15 **Speakers** (50 min.)
 Julie Kim, Comedian and Writer @juliekimcomedy
12:00 Lunch
01:00 **Workshop Session 1** (50 min.)
02:00 **Workshop Session 2** (50 min.)
03:00 **Workshop Session 3** (50 min.)
04:00 **Speakers** (60 min.)
 Dr. Victoria Lee, President and CEO of the Fraser Health Authority
05:00 Closing Remarks
05:30 **After Party** **
 Portside Pub (7 Alexander St, Vancouver, BC)



* Please refer to the back of your name tag to find the name of the mentor and the room they are located in. Volunteers and Committee members are available to assist you.

** We encourage all mentors & participants to attend the After Party. Hold on to your name tag to get access.

MORNING SPEAKER



Julie Kim

Comedian and Writer

Julie Kim is stand-up comedian and writer. Julie recently toured across North America with Ronny Chieng (The Daily Show with Trevor Noah, Crazy Rich Asians). Julie was a gala performer at the Just for Laughs Festival in Montreal this year. She has been featured on national television and radio (Winnipeg Comedy Festival, Just for Laughs Halifax Comedy Festival, CBC's The Debaters, and much more).

Julie was also a writer for Simu Liu (Shang-Chi and the Legend of the Ten Rings) as he hosted The Juno Awards in 2022. Julie has written for television shows including Kim's Convenience and Run The Burbs. Julie's mission is to spread happiness, lighten hearts, and unite through laughter.

KEYNOTE SPEAKER



Dr. Victoria Lee

President and Chief Executive Officer, Fraser Health

Victoria is responsible for overall strategic direction and operations of Fraser Health Authority including a wide range of integrated health services – acute care hospitals as well as community-based long term care, home health, mental health, and public.

Victoria joined Fraser Health in 2010 as a medical health officer. She held progressive leadership positions including her most recent role as the vice president for population health and chief medical health officer. Prior to joining Fraser Health, she worked in collaboration with national and international organizations including the United Nations Development Programme and the World Bank in the areas of comparative health systems, health policy, health financing and ecohealth.

Victoria also worked as a travel physician in rural communities in Chile and Brazil. Her research activities include health equity, community-based primary health system, health performance and clinical prevention.

She serves on the board of Canada Health Infoway and the Canadian Partnership Against Cancer.

WORKSHOPS

Workshop 1: Navigating The Post-Pandemic Job Market

The COVID19 pandemic affected the way we think about jobs, careers, and our general well-being. It's also changed our work environments and how we adapt to the ever changing job market. We've invited a panel of experts in recruitment and human resources to help navigate the implications of these changes and guidance on how to overcome these challenges.



Sohee Kim
HR Manager

Sohee Kim is an HR professional with 10 years of HR experience working at companies in the tech, natural resources, and banking industries. She is currently the HR Manager at 1QBit, a company focused on quantum computing and machine learning. Prior to 1QBit, she also worked at CIBC as an HR Consultant of Talent Program Effectiveness, and at SSR Mining. Her experience covers the areas of training and development, recruitment, compensation, employee relations, and diversity and inclusion. Sohee graduated from UBC's Sauder School of Business with a Bachelor of Commerce in HR.

With over 15 years of progressive human resources experience in the public sector such as K-12 education, post-secondary and the municipal sector, **Han-na Park** is passionate about the success of local communities and inform my practice through innovative people strategies that inspire a culture of trust, service excellence, accountability and continuous improvement. In her current role as Manager of Human Resources, Integrated Talent Management, Han-na provides leadership in the delivery of a wide array of people related programs, organizational development initiatives, and services aimed at acquiring and retaining top talent for the City of Maple Ridge. As a Second-Generation Korean-Canadian/American, Han-na was born in Saipan, raised in Toronto and now calls Vancouver home.



Han-na Park
Manager, Human Resources
- Integrated Talent Management



Cynthia Kang
Recruiter | HR

Cynthia Kang challenges herself to view through the lens of Inclusion and Diversity when sourcing and growing our talent. As a proud immigrant Cynthia understands how often key talents may be overlooked with intentional/unintentional bias. With over 10 years of hospitality and management experience and a successful track record in achieving results and developing talent in my team, Cynthia know first hand how integral the beginning of a partner's (employee's) experience is in setting them up for success. Cynthia is a council member of Starbucks Canada Pan-Asian Partner Network (Employee Resource Group) as a comms. specialist and an influence to a wide audience in the importance of inclusion, diversity and belonging. Cynthia mentors over 20 partners across Canada/US in their development and lead development seminars.

Sarah Jung is the Talent Acquisition Lead at Procurify, a local Vancouver-based fintech/SaaS company. The core of what she does is fuel growth by finding exceptional talent to make a profound impact for businesses, and the lives of individuals. Prior to this, Sarah supported and led the growth of Bench Accounting, a fintech/SaaS SME, from 200 to 700+ employees. As a talent leader, she loves the ability to be creative and experimental in an ever-growing industry.



Sarah Jung
Talent Acquisition Lead

Workshop 2A: Discover Your Personal Brand & Stand Out In a Competitive Job Market

New York Times bestselling author, Dan Schawbel, once said “Brand yourself for the career you want, not the job you have.” Most people have multiple jobs in their life and building your personal brand provides you with untapped opportunities to optimize your career. This workshop will discuss steps on building your own brand to help stand out in the job market through developing your talent, network, brand, and niche.

Cindy Choo is a brand and content expert with a diverse range of professional experience in tech/startups, nonprofit, higher education, retail, etc. She is currently the Brand & Content Specialist at Avanti Software, a Canadian payroll & HR software company. She also works as a freelance consultant, specializing in brand consulting, content strategy, and social media management, primarily for entrepreneurs and small businesses. Leveraging her unique combination of experiences in brand, content, and HR, Cindy aspires to be a leading employer brand strategist that spotlights great workplaces, tells their stories, and helps them to attract the best talent.



Cindy Choo
Brand, Content, People
& Culture Specialist



Sue Yang

Department Chair
@ Langara College

Sue Yang is an experienced Work Integrated Learning educator with a passion for empowering others. She has over 15 years of experience teaching in higher education and working with employers and other stakeholders in building relationships. She started working with UBC Science (computer science) students in 2006, coordinating co-op jobs with Vancouver tech companies as well as Apple, Facebook, Google, and Microsoft. From 2013 to 2015, she taught Management students at the University of Toronto, developing students and working with Accounting and Finance companies. As the Department Chair and faculty at Langara College Co-op & Career Development Centre, she leads the department in administration, while teaching, coaching, and guiding students in the labour market.

Workshop 2B: Making Cents of Money

School has taught us courses on Finance but we have never been taught how to manage our OWN finances. As a new grad who has landed your first job or as a young professional working for a few years, you may have struggled with how to budget, save, and invest your paycheck. Whether your financial goals are to pay off your student loans, or to save up for a home, wedding, or travel, understanding how to be money savvy will help you reach financial independence. This workshop will focus on how to optimize your finances and develop a better understanding of the tools, options, and opportunities available for you to “make cents of money.”



Nelson Soh

Author & Entrepreneur

Nelson Soh is a TEDx Speaker, CPA (chartered professional accountant), best-selling author, and entrepreneur. He has worked with a wide variety of companies, including KPMG, Cathay Pacific Airways, Pearson Education, and CPA Canada/BC. In 2020, he co-founded FSQ Consulting - a consulting company that helps companies break the status quo and elevate their business to the next level. Nelson is a financial literacy expert who is passionate about providing the current and next generation with the right tools, knowledge, and resources to succeed in life. His two published works, Life Literacy, and the 100 Day Money Mindset Journal are both best sellers and are great for young ambitious adults.

Workshop 3A: Women in Business & How to Reach Your Full Potential

Women in the job market and as entrepreneurs do not make as much money as men. For one, less than 3% of all Venture Capital funding goes to women. Our speaker, a serial entrepreneur who has built up and sold businesses, had her challenges as a female in the world of start-ups that are largely dominated by males. Our speaker will share her experience on how she had defied the odds and was able to stand out as a business leader. Join the workshop to learn more about how you can overcome obstacles as a woman in business and to reach your full potential.



Annee Park

Founder, Funder, Web3 Educator

Annee Park is a seasoned ed-tech entrepreneur whose work at ProtoHack and SoftServe has landed her the BC Business' 30 Under 30 Award and Women Tech Founder's Award for Gaming/AR/VR. Today, Annee is a founder of F3 Venture and #F3STIVAL—a community that bridges the gap between female founders and female funders. Annee is also an active DeFi trader across multiple blockchains, the Author of "WTF is X? – A Beginner's Guide to web3," and leads global partnerships at Dystopia Labs, where they run ETH events and kick start communities around the world. Dedicated to education and gender equity, she believes that Web3 is how we will solve the problem of access to funding for female founders.

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Workshop 3B: Entrepreneurship - The State of Business

Have you ever considered being your own boss? This entrepreneurship panel includes business owners from traditional brick and mortar, to turnkey technology companies to shed light on the current state of entrepreneurship. The panel of speakers will share their insights from their own experiences in navigating the ups and downs, do's and don'ts, and the never ending rollercoaster of "being your own boss."



Alex Jang
CEO and Founder

Alex Jang built his first company, BlackboxMyCar, in 2012 from the ground up when still a second-year Nutritional Sciences student at the University of British Columbia. With years of dedication and hard work, BlackboxMyCar is now a multimillion-dollar 8-figure venture celebrating its tenth anniversary as North America's largest dash cam distributor, selling across the US and Canada on its eCommerce platform and major marketplaces, including Amazon, eBay, and Best Buy. Alex was named Young Entrepreneur of the Year by the Richmond Chamber of Commerce in 2019. Alongside his role at BlackboxMyCar, Alex actively advises and invests in businesses. He works closely with a number of startups, including Mexi Seltzer, a top-shelf NOM tequila seltzer with store distribution in Whole Foods in California.

Nelson Soh is a TEDx Speaker, CPA (chartered professional accountant), best-selling author, and entrepreneur. He has worked with a wide variety of companies, including KPMG, Cathay Pacific Airways, Pearson Education, and CPA Canada/BC. In 2020, he co-founded FSQ Consulting - a consulting company that helps companies break the status quo and elevate their business to the next level. Nelson is a financial literacy expert who is passionate about providing the current and next generation with the right tools, knowledge, and resources to succeed in life. His two published works, Life Literacy, and the 100 Day Money Mindset Journal are both best sellers and are great for young ambitious adults.



Nelson Soh
Author & Entrepreneur



Handol Kim
Co-Founder & CEO

Handol Kim is Co-Founder & CEO of Variational AI. Variational AI's has developed proprietary state-of-the-art generative AI to develop next-generation and novel kinase inhibitors for oncology. Handol brings over 20 years of executive management experience and leadership from venture-backed start-ups (acquired by BMC, HP, and Samsung) and publicly-listed technology companies in cloud, mobile/embedded, and telecommunications software in Silicon Valley, Canada and Asia Pacific. Variational AI is the third startup he has co-founded. Handol began his career as a trade commissioner in the Canadian Foreign Service with postings in Taipei and SF/Silicon Valley. Handol serves on the board of directors of the Digital Technology Supercluster, the AI Network of British Columbia (AIInBC), and the United Way British Columbia.

Eugene Ahn is the CEO of Han Ka Export-Import Ltd., a company that connects the world food markets to Canadian grocery stores with the utmost care and services. Born and raised in Vancouver, BC Eugene is an alumni of SFU with a Criminology degree. With over 17 years of experience in international food trading business, business has been his passion and drive in life. Eugene has special interest in hockey, being the biggest fan of Canucks.



Eugene Ahn
CEO

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Interested in getting involved with C3 Society?
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Want to put the art of leadership into practice?

Join C3 Society today!

C3 Korean Canadian Society is a non-profit community organization of volunteers who embrace cultural diversity and work with other groups to bridge the Korean and Canadian communities by providing cultural, educational, and volunteer resources.

C3 Korean Canadian Society is always looking for talented and dedicated individuals to join our team. At the core of C3 Society's success is the strength of its committed volunteers that support C3's mission to bridge communities and generations by embracing cultural diversity.

As a volunteer with C3 Society, you will help to inspire, awaken and enrich appreciation of the diverse communities that surround us and the spaces that we share.

Join 2023 Leadership Conference Committee and make a positive difference in your community!

Camp Korea 2018



Leadership Conference 2018

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Proud to support the C3 Leadership Conference.

We are working together with C3 Korean Canadian Society. It's just part of our commitment to making our communities better.

